

**Press Advisory**  
For Immediate Release

**Contact: Dennis Petrocelli**  
[Email](#)  
Matrix New World Engineering  
973.240.1800

## Russell C. Baer Licensed by NJDEP

Russell C. Baer of Matrix New World Engineering, Inc., was Approved by NJDEP as a Licensed Site Remediation Professional (LSRP)

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East Hanover, NJ - January 18, 2011

Russell C. Baer, CHMM, LSRP, Director of Environmental Investigations and Compliance, was approved by the New Jersey Department of Environmental Protection (NJDEP) as a Licensed Site Remediation Professional (LSRP). As outlined in the Site Remediation Reform Act (SRRA), LSRPs will directly oversee and manage site remediation in New Jersey, and issue 'Response Action Outcomes' (RAOs) upon satisfactory completion of remediation, consistent with New Jersey's Technical Requirements for Site Remediation.

Governor Jon Corzine signed SRRA into law in May of 2009 in order to expedite the remediation process. Under the law, all parties initiating remediation after 2009 are required to hire an LSRP to conduct the remediation and to remediate the site without prior approval from the NJDEP.

Mr. Baer has over twenty-two years of diverse experience involving the investigation and remediation of numerous underground storage tank closure projects, contaminated sites and industrial facilities under various NJDEP regulatory programs. He also has extensive experience performing environmental assessments across the country at a wide range of commercial / industrial / governmental facilities, identifying environmental liabilities associated with property transfers and site development, potentially contaminated areas of concern, and determining compliance with environmental, health and safety regulations.

Formed in 1990, Matrix, a premiere woman-owned engineering and environmental services firm, provides civil, environmental, geotechnical and civil engineering, and oil spill and survey services in the Northeast. It has also expanded into Phoenix, AZ with satellite offices in the Gulf.

For more information on Matrix please contact:  
Dennis Petrocelli, PG, Senior VP, 973.240.1800  
[Email](#)

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Russell C. Baer, CHMM, LSRP,  
Director of Environmental  
Investigations and Compliance

**M**r. Baer has over 22 years of diverse experience involving the investigation and remediation of numerous underground storage tank closure projects, contaminated sites and industrial facilities under various NJDEP regulatory programs.

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